



The City's Top Model Entrepreneur

Vicinittee attended the finals at private members club, Jalouse on 29 April



The exciting event which mixed business and fashion was attended by some of the City's most influential business people and fashionistas. Guests were served Marquis Vodka Cocktails with gourmet canapés by CaterMe and close up magic by Julian James. The evening was hosted by Chelsea Baker and Richard Farleigh and featured a stunning fashion show by celebrity designer Charles Svingsholm. Guests were treated to Vicinittee VIP goody bags and a spectacular show to find The City's first business model.

The model entrepreneurs were groomed by leading hair experts ghd and had makeovers by the Nouveau

Beauty Group before delivering their business pitches to an audience of well over 500 people.

Charlotte Edwards walked away with the winner's trophy, a designer award by EFX, personal mentoring from Richard Farleigh, £10,000 worth of business coaching, £5,000 worth of office supplies, a photographic campaign and £500 worth of hair & make-up products

Membership is now available to city professionals working within properties managed by Broadgate Estates, readers of Vicinittee Magazine and registered users of Vicinittee.com. For more information please visit www.vicinittee.com/vip

Photography by Mike Bryant, Tim Scott, Daniel Roche, Veronica McKelvey

